

3050 K St NW

Great American Media

Suite 100

Washington, DC 20007

Comments Billing Type

Separation: 30

Standard

Sales Tax

WVNY 201 Humboldt St Rochester, NY 14610-1093

Contract #

CPE Agency Brand Account Types Phone/Fax **Buyer Name** Sales Office Product Salesperson Advertiser National/Political 49/53/4627 Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4627 (524666) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) Thomas,Pino,

09/27/16-10/03/16 1341435 Demo CO-OP Entered By Headline # Last Modified Date Entered 8 04/25/16

ECR25161272 Lindsay Benoit 09/21/16 Normal

Order Type Net Total Package Deal Commission Commission % \$3,774.00 15.00 \$666.00

By Broadcast Month S Oct. 2016 Grand Total: Spots 58 28 \$4,440.00 **Rate** \$4,440.00

				Comments	Date					***	·Station	Accepted Station	Delta			Accepted Agency/Advertiser:	perde
						I AC	CONFIRMATION CONTRA	NCC		RSK		CO			The state of the s		
4/25/16	Good Morning America		\$40.00 Burlington (WVNY)	\$40.00	\$40.00	<u> </u>	×			1	K	:30 8A- Good Morning America Weekend		5	10/01/16-10/01/16	10.0 Normal Line / SPOT	10.0
4/25/16	The Chew		\$100.00 Burlington (WVNY)	\$100.00	\$50.00	2		×	×	2	_	:30 1P- The Chew		5	09/27/16-09/30/16	9.0 Normal Line / SPOT	9.0
4/25/16	Local 22 News		\$180.00 Burlington (WVNY)	\$180.00	\$60.00	w		×	×	ω	T	:30 6:59P- Local 22 News at 7P		5	09/27/16-09/30/16	8.0 Normal Line / SPOT	8.0
4/25/16	ABC World News-Sunday	2222	\$150.00 Burlington (WVNY)	\$150.00	\$150.00	р.	×			<u> </u>		:30 6P- ABC World News		5	10/02/16-10/02/16	7.0 Normal Line / SPOT	7.0
	Pre-Empt/Exception ·		Burlington (WWNY)		-										09/27/16	6.0.2 Closed Preempt	6.0.2
	Pre-Empt/Spot -		Burlington (WVNY)											-	09/27/16	6.0.1 Closed Preempt	6.0.1
4/25/16	ABC World News Tonight	2000	Burlington (WVNY)		\$175.00			×	×	2	†	:30 6:30P- World News Tonight		5	09/27/16-09/30/16	6.0 Normal Line / SPOT	6.0
4/25/16	The View		\$120.00 Burlington (WVNY)	\$120.00	\$60.00	2	h	×	×	2	_	:30 11A- The View		5	09/27/16-09/30/16	5.0 Normal Line / SPOT	5.0
4/25/	Dancing With the Stars-ABC 4/25/16		\$650.00 Burlington (WVNY)	\$650.00	\$650.00	p-				×		:30 7:58P- Dancing With The Stars		US US	10/03/16-10/03/16	4.0 Normal Line / Prime	4.0
4/25/16	Local 22 News at 11pm		\$150.00 Burlington (WVNY)	\$150.00	\$50.00	w		×	×	w		:30 11P- Local 22 News at 11P		5	09/27/16-09/30/16	3.0 Normal Line / SPOT	3.0
4/25/16	General Hospital		\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1		×	×	1 -4		:30 2P- General Hospital		5	09/27/16-09/30/16	2.0 Normal Line / SPOT	2.0
4/25/16	Last Man Standing/Dr. Ken-ABC		\$600.00 Burlington (WVNY)	\$600.00	\$600.00			×		J		:30 7:58P- Last Man Standing/Dr. Ken		UT.	09/30/16-09/30/16	1.0 Normal Line / Prime	1.0
Entered	Comments		Station	Total	Rate	Spots	Sa Su	in H	iu We	SPW MO	V _V	Run limes	Length	ve e	Dates	Lifte Type / Break Type (Ker #)	ă



WVNY 201 Humboldt St Rochester, NY 14610-1093

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

Comments

Standard issue Separation: 30

Billing Type

Product Agency Buyer Name Brand Advertiser Account Types Phone/Fax Sales Office Salesperson Schedule Dates Contract # National/Political 49/53/4627 Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4627 (524666) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 09/27/16-10/03/16 1341435 Thomas,Pino, Net Total Demo Package Deal Order Type CO-OP Sales Tax Commission Commission % Headline # **Entered By** Last Modified Date Entered 09/21/16 Lindsay Benoit 04/25/16 \$666.00 15.00 \$3,774.00 Normal ECR25161272

Grand Total:	Oct. 2016	Burlington By Broadcas	
58	58	Burlington (WVNY) By Broadcast Month Spots	
\$4,440.00	\$4,440.00	Rate	
	oterate.		

		Comments	Oute:					.00	Accepted Station	Date		Accepted Agency/Advertiser:	Accepted
	militaria.	-		ACT)N C(ATIC	Z Z	CONFIRMATION CONTRA				
ABC22 Local News	\$50.00 Burlington (WVNY)	\$50.	\$50.00	ь.				1 ×	:30 6A- Local 22 News at 6A	<u></u>	10/03/16-10/03/16	21.0 Normal Line / SPOT	21.0
Schedule Change/Exception	Burlington (WV/NY)										10/01/16	20.0.1 Closed Preempt	20.0.1
ABC22 Local News	Burlington (WVNY)		\$60.00		×			1	:30 6:30P- Local 22 News at 630P		10/01/16-10/01/16	20.0 Normal Line / SPOT	20.0
Judge Judy	\$240.00 Burlington (WVNY)	\$240.	\$60.00	4		1 1	11		:30 SP- 6P (EST)	6	09/27/16-09/30/16	19.0 Normal Line / SPOT	19.0
Good Morning America	\$300.00 Burlington (WVNY)	\$300.	\$50.00	6	\$00 000 000 00 \$00 000 000 00	×	×	6	:30 7A- Good Morning America	5	09/27/16-09/30/16	18.0 Normal Line / SPOT	18.0
Good Morning America	\$40.00 Burlington (WVNY)	\$40.	\$40.00	1-1	×			<u> </u>	:30 8A- Good Morning America Weekend	<u>и</u>	10/02/16-10/02/16	17.0 Normal Line / SPOT	17.0
Judge Judy	\$200.00 Burlington (WVNY)	\$200.	\$50.00	4		1 1	-		:30 4P- 5P (EST)	6	09/27/16-09/30/16	16.0 Normal Line / SPOT	16.0
People's Court	\$200.00 Burlington (WVNY)	\$200.	\$50.00	4		1 1	1		:30 3P- People's Court	у л	09/27/16-09/30/16	15.0 Normal Line / SPOT	15.0
Local 22 News This Morning 4/25/16	\$140.00 Burlington (WVNY)	\$140.	\$35.00	4	4	1 1	1		:30 5A- Local 22 News at 5A	5	09/27/16-09/30/16	14.0 Normal Line / SPOT	14.0
Local 22 News This Morning 4/25/16	\$200.00 Burlington (WVNY)	\$200.	\$50.00	4		1 1	1 1		:30 6A- Local 22 News at 6A	5	09/27/16-09/30/16	13.0 Normal Line / SPOT	13.0
Dr. Oz	\$120.00 Burlington (WVNY)	\$120.	\$40.00	ω		×	× ×	ω	:30 9A- Dr. Oz	5	09/27/16-09/30/16	12.0 Normal Line / SPOT	12.0
Local 22 News	\$180.00 Burlington (WVNY)	\$180.	\$60.00	w		×	×	w	:30 5:59P- Local 22 News at 6P	5	09/27/16-09/30/16	11.0 Normal Line / SPOT	11.0
Comments	Station	Total	Rate	Spots	Sa Su	le Th Fr	Tu We	SPW Mo	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



WVNY 201 Humboldt St

Suite 100 Washington, DC 20007 Great American Media 3050 K St NW Rochester, NY 14610-1093

Product Agency Comments Billing Type **Account Types** Brand Phone/Fax Buyer Name Sales Office Salesperson Advertiser Schedule Dates Contract # issue Separation: 30 Standard National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4627 (524666) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 09/27/16-10/03/16 1341435 49/53/4627 Thomas,Pino, Net Total Order Type Demo CO-OP Package Deal Entered By Sales Tax Commission Date Entered Commission % Headline # **Last Modified** 09/21/16 Lindsay Benoit \$3,774.00 15.00 ECR25161272 8 04/25/16 \$666,00 Normal

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 58

Grand Total:

83

\$4,440.00 \$4,440.00

			28.0 M/G For 6.0.2 / SPOT	27.0 M/G For 6.0.1 / SPOT	26.0 Normal Line / SPOT	25.0 Normal Line / SPOT	24.0 Normal Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	Line Line
Accepted Agency/Advertiser:			6.0.2 / SPOT	6.0.1 / SPOT	ine / SPOT	ine / SPOT	ine / SPOT	ine / SPOT	ine / SPOT	Line Type / Break Type (Ref #)
			09/27/16-09/30/16	09/27/16-09/27/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	Dates
			5	vs.	6	5	6	ري د	5	Sec
Date		:	,.	,.	ļ,.	ļ.,			ļ	Length
Acrepted-Stallon	CONFIRMATION CONTRAC		:30 6:28P- 7P (EST)	:30 6:28A- 7P (EST)	:30 SP- 6P (EST)	:30 7A- Good Morning America	:30 4P- 5P (EST)	:30 3P- People's Court	:30 5A- Local 22 News at 5A	h Run Times
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	O		× ×	×						Tu We
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	2									Fr
	T Z			<u> </u>						SuS
-	CT		<u> </u>	p.a.	2	2	<u> </u>	11	14	Spots
Date			\$175.00	\$175.00	\$60.00	\$50.00	\$50.00	\$50.00	\$35.00	Rate
Samorands			\$175.00	\$175.00	\$120.00	\$100.00	\$50.00	\$50.00	\$35.00	Total
			\$175.00 Burlington (WVNY)	\$175.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	\$100.00 Burlington (WVNY)	\$50.00 Burlington (WVNY)	\$50.00 Burlington (WVNY)	\$35.00 Burlington (WVNY)	Station
			A1	0. 5						
			ABC World News Tonight - adjacent break	ABC World News Tonight - 9/21/16 adjacent break	ABC22 Local News	ABC22 Local News	ABC22 Local News	ABC22 Local News	ABC22 Local News	Comments
			9/21/16	9/21/16	4/25/16	4/25/16	4/25/16	4/25/16	4/25/16	Entered



125 West 55th St New York, NY 10019

Sa REV- 20 6:30p-7p

#|Day/Time

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Program

ABC22 Local News

Contract # 25161272 CPE: 49/53/4627

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency: Great American Media Advertiser: DSCC IE

Product: issue

Changes as of: 10/2/2016 at 3:02 PM Flight: 9/27/16 - 10/3/16

Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 1
Station: WVNY

Total \$: \$4,440.00

Total Spots: 58 Total CPP: \$0.00

Total GRP: Traffic #: 1341435

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Separation:

Total

Total

СРР

GR.P

<u>9</u>

Agency Order #: 4980554

Buyer: Pino, Thomas

Comments: RVSD TO CREDIT MISSED SPOT. Salesperson: RACHELLE RAY -Washington DC 202-872-5880 9/27 - 9/27

\$60.00 Rate Rating 0 30 1 **▶** 0 TOTALS: 58 Len 9/27 Spots 58 \$4,440.00 \$0.00 \$0.00 \$0.00

Page 1 of 2



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

04/25/16 10:22 AM | BILL THOMAS

Separation: 30

Market Budget: \$44,400 WVNY Share: 10% WCAX:

Competitive Information

WPTZ: 45% WFFF: 5% 40% 09/28/16 3:50 PM 10/02/16 3:02 PM

RACHELLE RAY -Washington DC Elizabeth Guy

RVSD TO CREDIT MISSED SPOT

Line 20 News 6:30 moved to 7-7:30P We can make good @ new TP Sect 50 is \$50 Sect 4 \$70 Please advise Thanks!

Order Level Comments

Agency: Great American Media CPE: 49/53/4627

Contract # 25161272

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Advertiser: DSCC IE Product: issue

Changes as of: 10/2/2016 at 3:02 PM Flight: 9/27/16 - 10/3/16

Version: Highlighting Revision 1 Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 58 Total CPP: \$0,00 Total \$: \$4,440.00

Traffic #: 1341435

Total GRP:

202-872-5880

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI

Primary Demo: Adults 35+

Agency Order #: 4980554

Buyer: Pino, Thomas

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Separation:

0.0	N/A	\$4,440.00	58	100%
0.0	N/A	\$4,440.00	58	100%
GRP	CPP	Dollars	Spots	% Distrib
		Daypart Summary	Daypar	

Day/Time Total

		acris risear
\$4,440.00	58	Total
\$4,440.00	58	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	t \$ Comment
Revision	RACHELLE RAY	RACHELLE RAY -	Revised		_	\$ -60.00	\$4,440.00	Changes: Comments from Separation: 30 to RVSD TO CREDIT MISSED SPOT., User Entered \$ from \$0.00 to \$4,440.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Demo Meta to [R16], Total Spots from 59 to 58, Calculated Dollars from \$4,500.00 to \$4,440.00, Competitive Market Budget from \$53.350 to \$44,400, Total \$ from \$4,500.00 to \$4,440.00. 1 buyline added or modified.
Makegood 1	9/28/16 3:50 PM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$4,500.00	.00 Changes: Total GIMPs to 0.
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0	\$0	
New	4/25/16 10:21 AM BILL THOMAS	BILL THOMAS	Confirmed	59		\$4,500.00	\$4,500.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.